1. **Perceivable**
   1. **Text alternatives**
      1. **Non text content**

**Ensure that each images having meaningful alternative text.**

**Image can be two types**

* **Informative images and Decorative images**

**Check whether the images is decorative or not**

**decorative image:**

**If textual content that describes the image is provided near or below the image, can be considered as decorative image also remove the alt text from the code and give <alt text =’Null’>**

**Informative image:**

**Informative images should have alternative meaningful name.**

* **If the image is complex like charts and graphs,**

**check whether short description or overview of the image is provided with alt attribute**

* **If the given image is an image map,**

**Check whether the alt text provide all the information about the image map**

* **If multiple images are used to convey a single piece of information (**

**Example: Rating-which contains 5 stars), appropriate alt information should be provided which describes the image**

* **If Captcha as Image:**

**Relevant text in alt that conveys the presence of captcha must be provided.**

**Example: <alt="Captcha to be verified">**

* **Image Link:**

**alt should be provided in such a way that it predicts the link that it will navigate to**

* **Logo Link:**

**Since it is obvious that logo link redirects to homepage, the same is not necessary to be mentioned in link name**

**Note: Not mandatory to be mentioned as "Logo" by the screen reader**

* **Input type Image:**

**Proper type and alt should be declared for any image used to provide an input**

**eg., <input type="image" alt="relevant\_text">**